



PALO ALTO, Calif. — Pied Piper is pleased to announce a new addition to our family of Pipers: Monica Hall. Hall has accepted the role of CFO, and will be bringing her expertise to the launch of PiedPiperCoin, Pied Piper’s cryptocurrency.

Hall graduated from Princeton University with an A.B. in Economics and from Stanford Graduate School of Business with an M.B.A. Her professional experience includes positions as consultant at McKinsey & Company and associate partner at Raviga Capital. Most recently, she co-founded her own VC firm, Bream-Hall. Over her career, Hall has earned a reputation for an unmatched financial mind and dazzling ability to break bad news with sensitivity.

On Hall’s hiring, Pied Piper CEO Richard Hendricks said, “After years of working with Monica as our VC, we couldn’t be more excited to have her as a member of our core leadership team. Our merry band of pirates, if you will. She knows what that’s referencing.” Chief Systems Architect Bertram Gilfoyle praised the hiring, adding, “Monica? She’s all right.”